

Campaign	Purpose	Driving Forces	Key People	Methods	Success
Sarah's Law	To change a <u>law</u> (Access to the sex offenders register)	The murder of the campaign founder's daughter (both Sarah Payne)	<ul style="list-style-type: none"> • Sarah Payne • The News of the World 	<ul style="list-style-type: none"> • TV/Radio Appearances • Newspaper Support • A Petition • Support of Influential People and Celebrities 	limited access to Sex Offender register was allowed, although this was limited to people who had contact with children such as teachers or social workers (partial success).
Campaign to Legalise Marijuana	To change two things <ul style="list-style-type: none"> • The <u>Law</u> • <u>Public Opinion & Attitudes</u> Relating to the use of marijuana	Long-standing political campaign to change the law. Motivated by belief that the law was unfair and not working. Medical issues (need for medicinal cannabis)	Various organisations inc: <ul style="list-style-type: none"> • CLEAR • VoltFace • NOML UK 	<ul style="list-style-type: none"> • Support from medical and police figures • Highlighting adults and children whose medical condones were improved by medicinal cannabis • A petition • Support of Influential People and Celebrities 	<u>The Law</u> : Use of Marijuana for medical uses allowed and CBD products BUT, THC not permitted and access to drugs severely rationed (partial success) <u>Public Opinion/Attitudes</u> : - Attitudes became more favourable to decriminalisation/legalisation of Marijuana. Attitudes to medical use were even more positive. (success)
Double Jeopardy Campaign	To change the <u>law</u> surrounding the double jeopardy rule that prevented people being tried for the same offence twice.	The murder of the campaigns founder daughter (Ann Mings/Julie Hogg)	<ul style="list-style-type: none"> • Ann Mings • The Northern Echo 	<ul style="list-style-type: none"> • Met with leading figures in Law and Politics • Celebrities • Newspapers Support • TV/Radio Appearances 	<u>Complete Success</u> - Double jeopardy rule was abolished in in 2003 and Julie Hogg's murderer was found guilty at a retrial 2005. Other killers were jailed including Gary Dobson and Neil Acourt (Stephen Lawrence case)
Campaign for Assisted Dying	To change the law - Section 2 of the Suicide Act (1961) To change public option and attitudes	Long-standing political campaign to change the law. Motivated by belief that the law was immoral, cruel and widely ignored. Medical issues (pain relief in terminally ill)	<ul style="list-style-type: none"> • Organisations included Dignity in Dying • Various terminally ill people inc. Diane Pretty, Tony Nicolson and Debbie Purdy 	<ul style="list-style-type: none"> • Taking case to the High Court, Supreme Court and Court of Appeal to test the current law • Support of celebrities • Support from the senior doctors • Support of Ley legal figures • Support from the Church and other religious figures • Radio/TV 	<u>The Law</u> - failed to get the law changed but did get clarification from Police/CPS over how law would be applied. (Partial success) <u>Public Opinion/Attitudes</u> - Attitudes became more favourable to decriminalisation/legalisation of Marijuana. Attitudes to medical use were even more positive with majority in favour of change in the law
My Campaign				Social Media	